



# Lu Houser

UX Designer

## Work Experience

### UX Designer

Youyi Education Co., Ltd // China // 9/2022-12/2022

- Designed from early vision concepts, to hand-drawn wireframes, to hi-fi wireframes, and on to pixel-perfect delivery.
- Conducted my own research, presented results, and acted on those results.
- Built the design system and finished the brand visual design.
- Conducted user interviews and tests to upgrade the design.

### Base Director

AmeriStudent // CA // 1/2019 to 5/2020

- Communicated internal and external customers of the company. I was a leader who was responsible for all issues of Bay Area clients.
- Worked with gable team members to analyze the SWOT of the product. Found additional schools to cooperate with, resulting in 12 more schools and 4 new agencies to collaborate with.
- Planned, organized, and implemented student events every other week.

### Program Coordinator

Silicon Valley International Education // CA // 8/2018 to 1/2019

- Offered customer service to find out what their real challenges are, and provided solutions.
- Communicated with schools, host families, agents, and students. I provided practical support for daily operations.
- Recruited qualified host families in the San Francisco area.
- Planned, organized, and implemented student events every other week.

### Executive Assistant

Guangdong Youboy Network// China // 12/2007 - 3/2017

- Maintained public relations with the government, media and related partners.
- Worked in collaboration with other departments. Maintained excellent relationships with internal and external teams to ensure seamless communications.
- Scheduled meetings, resolved conflicts, and prioritized commitments. Kept in immediate contact with all business associates on the CEO's behalf.

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## Skills

### Design

Drawing  
Responsive Design  
Visual Design  
Research  
Experience Mapping  
Information Architecture  
Wireframing  
Usability Testing  
Rapid Prototyping

### Tools

Figma  
Sketch  
Adobe XD  
Adobe Photoshop  
Miro  
HTML  
CSS

## Education

2011-2013

**South China University Of Technology**  
Master Of Business Administration

2013-2014

**Missouri State University**  
Master Of Business Administration

2021

**Drawing**  
**Sculpture**

2022

**Goggle UX Certificate**